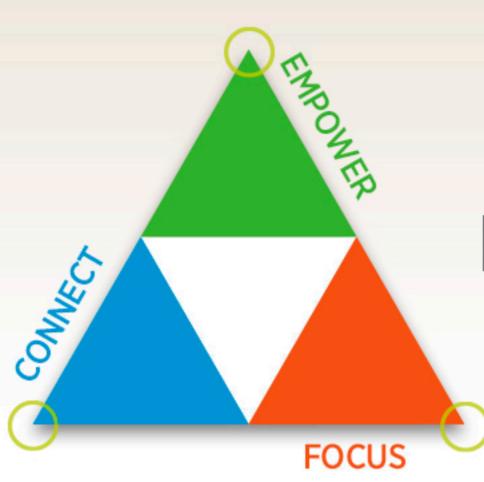
VMware Professional Services

There's always been something **different** about our culture & philosophy. You'll notice it right away.





PRINCIPLES

Nobody knows how to get results with VMware technology like VMware Consultants. Our approach centers around three interconnected engagement touchstones—Connect, Focus and Empower—that enable us to consistently deliver positive, tangible advantage to our customers.



▲ Connect

Great technology doesn't automatically yield great results. People make that connection using insight, judgment and careful planning. We always deliver against clearly articulated business outcomes—not just technical specs. After all, what else really matters?



▲ Focus

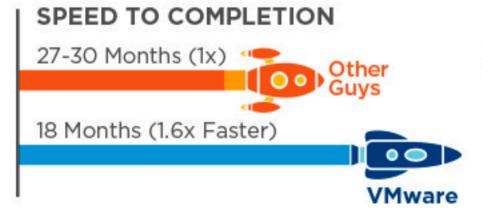
Rewarding journeys start with the right destination. Our pragmatic approach helps you focus on well-defined, attainable goals—with clear beginning and end points. Success means generating immediate returns while laying a foundation for your future virtualization, cloud and mobility efforts.



Empower

Confidence comes from knowing you can handle it yourself. That's why knowledge transfer is integral to all our engagements. We empower self-sufficiency by giving your staff meaningful, hands-on training and experience in operating and growing your virtual and mobile environments.

HOW YOU WILL BENEFIT



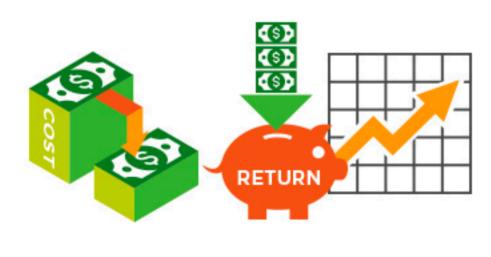
FASTER RETURN ON INVESTMENT

Our proven best practices accelerate your time to value by dramatically cutting implementation times, avoiding common pitfalls, and strengthening operational reliability and efficiency.



ACCELERATE BUSINESS BREAKTHROUGHS

We help you innovate and thrive by uncovering and exploiting the unique opportunities made possible by VMware solutions. Learn how to operationalize technology innovations that scale to deliver material business impact.



REDUCE COSTS & MAXIMIZE THE RETURN

Taking full advantage of the capabilities offered by our solutions maximizes the ROI on your VMware investment. We assess your current financial measurements and create strategies for cost savings and management.

OUR METHODOLOGY



STRATEGIZE

Align business and IT objectives, quantify benefits, and develop IT strategy.



ASSESS

Identify current and future states, ensure people, process and platform readiness.



DESIGN

Create the solution design, integration plan and operations

procedures.



DEPLOY

Implement,
integrate, configure,
test and validate
the overall
solution design.



OPTIMIZE

Analyze and improve existing environment, transfer knowledge on best practices.